

Surprising Africa @ Picnic 08

Cross media storytelling, vibrant and
fast moving technological and creative
development from cities across Africa

Date: Friday 26 September, 10:00 - 17:00

Place: HAMMOCK (Machinegebouw)
@ Westergasfabriek, Amsterdam

Organised by: Butterfly Works / Positive chain of events
& SICA / Dutch Centre for International Cultural Activities

BUTTERFLY WORKS

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You think you know what's happening in Africa?

Find out why Google, Vodafone and Nokia are developing new businesses there, how Africans are building peace using mobile tools and how young artists are investigating their changing cultures through new media. Come and see what we can learn from Africa.

Information and reservations: www.picnicnetwork.org (go to specials page)
Ticketprice: € 95,- ex VAT / Check your discount code: www.sica.nl

Program 26 September

10.00 – 10.30 / Opening Session: Surprising Africa

Binyavanga Wainaina, Kwani? - Influential Kenyan author, journalist and winner of the Caine Prize

10.30 – 11.30 / African Mobile Revolution

Eric Hersman - Africa 2.0 trend watcher, blogging at www.whiteafrican.com, USA

Younghee Jung - Nokia Senior Design Manager, Japan

Nick Hughes - Mobile banking, Vodafone, Kenya

11.30 – 12.15 / Digital learning for Young Africa

Mark Kamau – NairoBits.com, Digital design school for youth from the slums of Nairobi, Kenya

Uju Ofomata – OneWorld UK, LearningAboutLiving.org, cross media HIV/AIDS program, Nigeria

12.15 – 14.00 / Lunch Break

14.00 – 14.30 / What's Google doing in Africa?

Gisel Hiscock - Director Google, New Business Development, Europe Middle East & Africa

14.30 – 15.15 / Citizen Journalism in Africa

Olivier Nyirubugara - Africa Interactive, mobile phone reporters, Rwanda, Netherlands

Ethan Zuckerman - Founder Global voices, America, Ghana

15.15 – 16.00 / New Urban African Art

Nontsikelelo 'Lolo' Veleko - Photographer, street fashion, South Africa

Lamis Saidi - WebPoet, Arabic literature, Algeria

16.00 – 16.30 / Film: This is my Africa

Zina Saro-Wiwa - guerilla filmmaker previews and tells about her film 'This is my Africa', Nigeria, London

16.30 – 17.00 / Close your eyes and think of Africa

Why is a Japanese manager designing phones in Ghana and why the heart of a geeky, activist, blogger from America lies in Accra. Speakers of the day tell about their Africa.

www.picnicnetwork.org / www.butterflyworks.org / www.sica.nl